

TELETOON KICKS-OFF NATIONAL TOUR ON CANADA DAY AT JACQUES-CARTIER PARK

For the tenth consecutive year, **TELETOON**, Canada's only all animation network, is proud to be one of the sponsors the 2007 Canada Day Celebrations at Gatineau's Jacques-Cartier Park. As part of the Canada Day festivities on July 1, **TELETOON** invites families and cartoon fans to visit the **TELETOON** main stage to take part in a cartoon-crammed experience including games, prizes and much more.

The National Capital Commission's annual Canada Day celebration is a key event in the nation's summer calendar and **TELETOON** will be getting visitors truly animated, giving them the opportunity to get caught in a cartoon, play games and win great **TELETOON** swag. The presence of **TELETOON** at the Canada Day festivities in Jacques-Cartier Park marks the kick-off of The **TELETOON** National Tour, the annual road-trip of the network, taking the fun and spontaneity of **TELETOON** to fans across Canada. This year the tour will make stops in communities including Calgary, Winnipeg, Montreal and Saint John.

TELETOON is where cartoons live – all day, every day. Available in both English and French in over 7 million Canadian homes, **TELETOON** brings kids, youth and adults the best in animated entertainment. Plus, **TELETOON** is available On Demand and on Mobile TV. Founded in 1997, **TELETOON** is owned by Canada's Astral Media Inc. (50%), and Corus Entertainment Inc. (50%).

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